**SPORTS INTERNSHIP OPPORTUNITY**

**Social Media/Marketing Internship**

A logo of a hockey team

Description automatically generated

**West Bend Power, North American 3 Hockey League** **Part Time & Full Time**

**Offseason (April-Sept) Half-Season (Sept-Dec; Jan-April) Full Season (Sept-April)**

The West Bend Power Hockey Organization is looking for motivated, passionate interns to assist with operations during the 2024-2025 season. Power internships are full-time or part-time and allow students the opportunity to gain valuable work experience within a sports organization through hands-on experience. A successful applicant will demonstrate strong organizational skills along with initiative, resourcefulness, and an ability to collaborate with team members for the achievement of team goals.

**Social Media/Marketing/Content Internship**

**Responsibilities**

* + Create, manage, and execute Power social media plan/content calendar.
  + Create graphics and design layouts for ads, game program, website and social media.
  + Collaborate with business and media managers and support campaigns with design and promotional solutions.
  + Create a social experience and environment for fans.
  + Attend social and team events for content creation and promotion.
  + Represent the Power brand while working with sponsors and partners.
  + Manage equipment during events.
  + Serve as host during social and street team events, and at games.
  + Extend Power brand reach into new markets and demographics.
  + Become a social Rockstar and life of the party at our partner events.

**Qualifications:**

* + Strong background in marketing techniques
  + Prior experience creating graphics and solid grasp of design concepts.
  + Comfort in working in Photoshop, InDesign, Canva and Wordpress
  + Detail oriented
  + Ability to work independently and part of a team.
  + Excellent written and verbal communication skills.
  + Entrepreneurial spirit and enthusiasm, positive attitude
  + Extremely outgoing and energetic.
  + Be willing to work variable hours and attend all 22 home games.

**Compensation**

* + TBD based on experience – commission and hourly wage options.
  + School credit is available in accordance with school and program qualifications.

**To apply please send cover letter and resume to: Kris@westbendhockey.com**