**SPORTS INTERNSHIP OPPORTUNITY**

**Brand Ambassador/Street Team**

A logo of a hockey team

Description automatically generated

**West Bend Power, North American 3 Hockey League** **Part Time & Full Time**

**Offseason (April-Sept) Half-Season (Sept-Dec; Jan-April) Full Season (Sept-April)**

The West Bend Power Hockey Organization is looking for motivated, passionate interns to assist with operations during the 2024-2025 season. Power internships are full-time or part-time and allow students the opportunity to gain valuable work experience within a sports organization through hands-on experience. A successful applicant will demonstrate strong organizational skills along with initiative, resourcefulness, and an ability to collaborate with team members for the achievement of team goals.

**Brand Ambassador/Street Team Internship**

**HAVE FUN ~ MEET PEOPLE ~ BUILD THE POWER BRAND!**

**Responsibilities**

* + Represent and promote the Power Brand throughout Washington County at community events and local establishments with excitement, creativity & integrity.
  + Raise brand awareness and increase sales.
  + Establish relationships with vendors, facilities, and community to support our growing brand.
  + Create a social experience and environment for fans at games and events.
  + Attend social and team events for content creation and promotion.
  + Extend Power brand reach into new markets and demographics.
  + Become a social Rockstar and life of the party at our partner events and on game days.

**Qualifications:**

* + Extremely outgoing and energetic.
  + Ability to socialize and engage with the public, and ability to talk with strangers of all flavors while educating on and selling the Power.
  + Ability to generate sales and develop relationships with customers.
  + Be willing to work variable hours and attend all 22 home games.
  + Imaginative, contagious, spontaneous & joyful personality!

**Compensation**

* + Compensation (commission) based on sales at Street Team Events
  + School credit is available in accordance with school and program qualifications.

**To apply please send cover letter and resume to: Kris@westbendhockey.com**